

Prepaid Financial Services & Corpedia Financial Drive Incentives at Renault

Co-branded Prepaid Solution Delivers Bonus/Incentive Payments to Renault Agents

London, United Kingdom – Prepaid Financial Services (PFS), a leading provider of global prepaid solutions and a preferred MasterCard® supplier, has announced the launch of **SODICAM²** corporate incentive prepaid card in France. The prepaid card reflects a collaboration between PFS, Corpedia Financial, the issuing bank IDT Financial Services LTD (IDTFS), and **SODICAM²**, a division of Renault. The card will provide a quicker and more attractive mechanism for making incentive and bonus payments to staff working in Renault garages and showrooms across France.

The SODICAM² prepaid card is a MasterCard branded Euro currency card and will be loaded with funds and distributed to Renault agents by the SODICAM² team. Once loaded and activated, the card can be used at over 32 million retailers and 2 million ATM's around the globe, wherever users see the MasterCard Acceptance Mark.

SODICAM² cardholders can voice activate their card and manage their prepaid card account via the dedicated account portal on the Corpedia website.

Noel Moran, CEO of PFS stated: *“Prepaid cards are a well-established mechanism for delivering incentive payments as they drive motivation and engagement, whilst presenting employees with a flexible, tangible reward of choice. This is another prestigious launch for the PFS Team and we are delighted to be teaming up with Corpedia Financial and Renault in bringing this innovative incentive product, to Renault agents across France. The corporate prepaid market in France is underdeveloped/underserved and represents a massive opportunity for PFS and its clients in 2013.”*

Kilian Fug, CEO of Corpedia Financial commented *“Prepaid incentive cards are a very powerful means to recognize performance, drive sales and build brand awareness all together. The launch was a great success and the cards have been very well received by the Renault employees, which underlines the high potential of this product in France. All the more so as this programme was initially intended to be a unique operation but has been extended to all their incentive operations, in substitution of their coupons and gift certificates.”*

Daniel Spier, Managing Director at IDT Financial Services, LTD, commented, *“We are delighted to have helped develop this exciting new product for Renault. It has been launched in record time which speaks to the professionalism and experience of all parties involved.”*

Corporate incentive cards are an excellent mechanism for reinforcing the corporate brand and provide benefits that other corporate gifts simply cannot provide. Furthermore, it is possible to brand cards in line with the theme of the incentive scheme to ensure all communication is consistent with corporate branding guidelines. The prepaid card then becomes a payment vehicle that is repeatedly presented at the point of sale and reinforces the corporate brand.

The SODICAM² launch follows hot on the heels of the Corpedia Instant Issue prepaid card launch, earlier in the year. Find out more about the Corpedia instant issue prepaid card at <http://www.corpedia.fr>.



Over the last 3 years, PFS has developed substantial expertise and partnerships geared to provide prepaid card solutions to SME's and Blue Chip multinationals in France and delivered a number of prepaid card propositions in the French market. PFS recently announced the signing of a strategic partnership with Deutsche Card Services (DeuCS) to develop and deliver innovative prepaid card solutions across Europe. Find out more at www.prepaidfinancialservices.com.

Notes to Editors



The SODICAM² Prepaid MasterCard Card

About Prepaid Financial Services:

Prepaid Financial Services (PFS) Ltd. is a leading prepaid program manager operating out of the UK, has live programmes in 10 currencies, and is recognised as a specialist supplier to the prepaid industry globally. PFS are FSA regulated and manage program's processing millions of transactions every week. Our products are utilised by governments, blue chip corporations, SME's and individual consumers utilising our cutting edge, secure technology.

For more information, go to www.prepaidfinancialservices.com or call +44-(0)20-7125-0321.

About Corpedia Financial:

Corpedia Financial is a major player in the French prepaid arena and markets innovative payment solutions for individuals and companies in partnership with recognized financial institutions. By offering products covering the entire prepaid universe, Corpedia Financial delivers solutions tailored to the whole consumer demand in France.

More information can be found at www.corpedia.fr

About IDT Financial Services Limited:

IDT Financial Services Limited (IDTFS) is a regulated bank, licensed by the Financial Services Commission (FSC), Gibraltar, under the Banking Act 1992. IDTFS has passported its license authorizing it to provide payment services and issue electronic money across the whole of the European Economic Area (EEA). IDTFS is a principal member of MasterCard® International Incorporated and of Visa Europe Limited. IDTFS is a subsidiary of IDT Corporation (NYSE: IDT). IDT is a global provider of telecommunications and financial services. IDT's retail products allow people to communicate and share financial resources around the world.

For any further information please go to www.idtfinance.com or call +350 200 79616

**About Renault SODICAM²:**

Sodicam² is a wholly-own subsidiary of the Renault group, which since 1975, recruits, trains and drives its sales force for automobile parts and accessories.

Thanks to its values and the skills of its team, the company is known and recognized as the leading actor of the French automobile aftermarket.

More information can be found at : www.sodicam2.fr

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